

# LYDIA REYLE-CORCORAN

*Driven by curiosity, innovation, and a never-ending desire to help people have more great days at work*

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## EXECUTIVE SUMMARY

**Award-winning learning strategist, consultant, and designer** driving business results using innovative learner-centric digital technologies for clients across the globe and in a variety of industries. Passionate about building long-lasting consultative relationships that fuel business opportunities in the future. Proven ability to build vision and capabilities surrounding new strategies and technologies and connect that vision to client needs. Deep expertise in supporting new clients by leading cross-functional and globally located teams in consulting, designing, building, piloting, evaluating, and broadly delivering learning programs that are specific to the needs of a group of learners, measurable, and align with business goals. Specializes in designing innovative, collaborative, and social digital learning solutions that combine the best of classroom learning with the scalability and cost efficiency of digital tools.

## SKILLS

- L&D/digital learning consulting, solutioning, and execution
- Building client relationships with HR, business, technology, and executive stakeholders that instill confidence and more projects forward
- Managing vendor relationships
- Leading project teams and working across internal organizational functions to bring the right solution team together
- Storytelling
- Learning experience platforms (LXP): Expert in Intrepid by Vitalsource, Canvas, Moodle, Degreed; familiar with Novoed, EdEx, Blackboard, SuccessFactors

## PROFESSIONAL EXPERIENCE

### **Western Digital, Senior Learning Experience Designer and Consultant | January 2022—Present**

Western Digital is a global tech company and leading innovator in the data storage industry.

#### Key Responsibilities:

- Develop enterprise learning, leadership, career development, and performance strategies and frameworks in partnership with the executive leadership team and create go-to-market plan for implementation throughout a global business
- Pitch HR initiatives to key stakeholders by anticipating their needs, sharing a compelling story, and connecting to business needs and results
- Articulate team services, capabilities, and benefits to grow followership for our team, build our reach within the organization, and evolve the perception of our team from transactional to strategic partner
- Build and manage partnerships with content and platform vendors
- Create and sell new leadership, career development, performance, and culture program offerings to internal clients that address employee needs and align to business priorities
- Evolve existing program offerings to align with changing business strategies from new executives or new market conditions

### **GP Strategies | November 2017—January 2022**

GP Strategies is a global workforce transformation partner dedicated to delivering custom learning solutions to all levels of an organization.

### **GP Strategies, Learning Experience Designer and Consultant | October 2019—January 2022**

#### Key Responsibilities:

- Support teams responding to RFPs and RFIs by providing thought leadership on learning technologies, learning experience design, and functional capabilities within the organization
- Consult and build relationships with internal and external clients across a range of industries to develop innovative custom learner-centric learning solutions that help a business meet its strategic objectives and transform the way it works
- Build and leverage relationships to pitch, sell, and win additional business with existing clients and grow the new business pipeline through referrals
- Evaluate innovative digital learning technologies and trends to understand how they are differentiated in the marketplace and how

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new and existing clients might use them to meet their strategic learning needs

- Build and facilitate relationships with learning technology and platform providers
- Provide end-to-end project consulting and management from conception to evaluation, post-pilot changes, and training teams for ongoing implementation and sustainment
- Contextualize off-the-shelf leadership products to the context of a specific work environment or team, resulting in an average of 26 percent increase in confidence and competence in skills related to management, such as building trust, communicating effectively, delegating appropriately, and building high performing teams
- Consult, design, and develop strategies that surround a successful learning program, such as measurement, communication, change management, and gamification strategies
- Develop partnerships and support client engagements with global clients, including Thermo Fisher Scientific, Transamerica, United Overseas Bank, Vanguard, Cargill, Merck, Bristol Myers Squibb, and Cigna
- Maintain existing products and build out new ones within a portfolio
- Collaborate with cross-functional teams, including content developers, instructional designers, media developers, technical teams, project managers, subject matter resources, vendors, and delivery managers to deliver innovative learning solutions
- Innovate moderator role to support the delivery of modern learning solutions; recruit, train, and manage a global network of 20 full-time, part-time, and contracted moderators

### Results:

- Average 87 percent net promoter score across all leadership programs
- An average 10 percent more participants describe themselves as “engaged” or “highly engaged” from the beginning to the end of a program
- Leadership programs participants average 26 percent increase in confidence and competence in leadership skills
- Won industry awards for key projects
  - United Overseas Bank & GP Strategies Singapore – Trekking Towards Success: UOB’s Blended Learning Solution to Develop Leaders at All Levels
    - 2020: Brandon Hall – Excellence in Learning Silver – Best Use of Blended Learning
    - 2020: Chief Learning Officer – Gold for Excellence in Blended Learning
  - Thermo Fisher Scientific and GP Strategies – Management Essentials
    - 2020 Chief Learning Officer Learning in Practice Division 1 Gold – Talent Management Award

### **GP Strategies, Content Developer** | November 2017—October 2019

- Design and develop modern learning solutions, including leading the pilot, post-pilot consulting, and ongoing implementation phases of a project
- Create processes, roles, and documentation to support implementation of ongoing learning experiences, including training materials, best practices, hiring materials, and resourcing strategies
- Develop relationships with vendors, including being the primary point of contact for vendors, clients, and GP Strategies
- Collaborate with SMEs and instructional designers to design and write content for new learning programs
- Manage quality assurance based on style guides, regulations, and client policies

### OTHER POSITIONS HELD

NursingABC/Portage Learning, Digital Curriculum Editor | December 2017—August 2018

Contract Editor | July 2015—August 2018

Lincoln Learning Solutions, Digital Learning Editor | January 2013—May 2017

### MEMBERSHIPS, EDUCATION, & CERTIFICATIONS

**Global Innovation Research and Development team**, GP Strategies

**Masters**, Professional Writing, Northern Arizona University

**Bachelors**, Informational Writing, Geneva College

**Bachelors**, English Literature, Geneva College

**Digital Credential**, [Modern Learning Champion](#), GP Strategies

**Digital Credential**, [Leadership Essentials Pro](#), GP Strategies